



Royal Arcanum Junior Department's Exciting New Promotion for 2015

15/15/15/15

Program for Subordinate Councils

Begins April 1, 2015

And Continues for 15 Months

With the Goal

for Subordinate Councils to Enroll 15 New Juniors

on the Whole Life, Twenty Pay Life, Life Paid Up at 65 or *Single Premium Plan

(*Minimum \$10,000 Policy Face Amount)

Here's **15 Great Reasons** to Enroll a New Junior:

1. Lock in future insurability
2. Accumulate a lifetime of value
3. Affordable rates
4. Premiums will not increase
5. Dividend participation
6. Policy earns cash value
7. Competitive Scholarship Awards
8. Educational Grants
9. Educational Loans
10. Christmas Gifts
11. Summertime Activity Fun & Gifts
12. Guest at mini vacation when registered with parents
13. Prizes for Bulletin contests & puzzles
14. Makes a great birthday or holiday gift
15. Receive a Supreme Regent's RA shirt as recommender

Production must be secured through volunteer recommenders. Only new production with at least one annual payment credited per policy will qualify. Term Policies, including the Term to 25 and Annuities are not eligible for this program.

Each subordinate council that meets all requirements of the program and attains the goal, with all policies having cleared underwriting and issued by June 30, 2016 will receive a **\$1,500** award from the Supreme Council. (Limit of one such award per council). This award is in addition to any production awards earned by the council.

Visit the web site (www.royalarcanum.com) or contact the Home Office (1-888-272-2686) for additional information.

